



Please fill out the questionnaire and email to info@impressionhouse.ca

## **BUSINESS DETAILS**

NAME				PHONE NUMBER			
BUSINESS NAME				PROJECT TYPE			
BUSINESS DESCRIPTION & SERVICES							
EMAIL				WEBSITE			
LOGO DESIGN							
In what way do you differ from your competition?				Other - Pl	ease describe		
Product	Expertise	Years in bus	siness				
Location	Customer Service						
Please write the exact name as you would like to appear in your logo.							
What is your tagline if applicable.							
Do you want this to appear in the logo?		YES	NO	IN LOGO AL	L THE TIME	FLEXIBLE	
Do you have any colour preferences or existing colours you want in the logo?							
What attributes of your business would you like your logo to reflect?							
What is the overall message you want to convey to your target audience?							



What is the overall emotion you want your logo to portray?
If your customer came away with two thoughts about your business, what would you want them to be?
Please supply a brief description of the design you have in mind.

## Are there any other business materials you may require? Check all that apply.

COROPLAST YARD SIGNS

POLY BAG YARD SIGNS

2 PART OR 3 PART

ESTIMATE & INVOICE FORMS

BUSINESS CARD MAGNETS

DIGITAL ADS

FLYERS

TAGS/LABELS

POCKET FOLDERS

STAMPS

Other - Please describe

After completing this questionnaire please submit by email to **info@impressionhouse.ca**Thank you very much for your time and we will be in touch.